

III B.Tech I Semester Regular Examinations, Nov/Dec 2009
MANAGEMENT SCIENCE
Common to Aeronautical Engineering, Electronics And Instrumentation
Engineering

Time: 3 hours

Max Marks: 80

Answer any FIVE Questions
All Questions carry equal marks

1. Describe the various types of store registers. Discuss the uses. [16]
2. Write a note on the techniques used for enhancing quality of strategic management process? [16]
3. What are the different types of charts and diagrams used in work study investigation? Explain the same with suitable examples. [16]
4. Explain Douglas McGregor Theory. Give some suitable examples and explain. [16]
5. Write short notes on:
 - (a) Business Process Outsourcing
 - (b) Balanced Score Card. [8+8]
6. Why network analysis? Draw a Network Diagram for the following information.

Activity	Predecessor Activity	Duration
A	—	9
B	—	3
C	A	8
D	A	2
E	A	3
F	C	2
G	C	6
H	C	1
J	B,D	4
K	F,J	1
L	E,H,G,K	2
M	E,H	3
N	L,M	4

[16]

7. Define Cellular Organization. Explain how it differs from an Virtual Organization. [16]
8. Explain different types of interview? How to minimize interviewer bias? [16]
